



Public Knowledge on AI and Competition

Dominant technology companies are integrating artificial intelligence into their products to further solidify their hold on existing markets while also extending their power into the emerging AI sector. Policy solutions should help create a more diverse and competitive digital marketplace by prioritizing openness and accessibility in the following ways.

Prevent Unfair Business Practices

Concentrated power leads to anticompetitive and unfair business practices that stifle innovation and harm consumers.

- **Investigate** anticompetitive harms such as conflicts of interest, self-preferencing, discrimination, and consumer manipulation.
- **Require** platforms to employ interoperability and data portability.
- **Protect** user privacy and security through data minimization, differential privacy practices, and other privacy protections.

Ensure Strong Regulatory Oversight

Clear regulatory guidance is the key to unlocking innovation and progress; uncertainty hinders responsible development while rewarding the reckless. We need clear, expert, enforceable regulatory oversight for AI development and deployment.

- **Develop** flexible, technically-informed, sector-specific regulation.
- **Provide** regulatory certainty and stability to guide and promote innovation.
- **Enforce** our nation's existing antitrust laws and pro-competition policies.
- **Expand** agency resources to build federal capacity and expertise on AI.

Break Down Barriers to Entry

The AI industry is just getting started, and to ensure it becomes dynamic and innovative so that it truly delivers on its potential, we need to break down the barriers to entry that make it difficult for new entrants.

- **Invest** in Public AI at every level of the ecosystem, including public compute infrastructure, high-quality public datasets, and publicly accessible models.
- **Incentivize** Big Tech companies to make their data, compute, and models more open and widely available to supercharge innovation.
- **Prohibit** noncompete clauses in employment contracts to expand and diversify talent for startups.
- **Facilitate** access to chips to mitigate the compute-intensive pre-training stage for smaller competitors